



THE CHILDREN'S RIGHTS FLAG SERIES

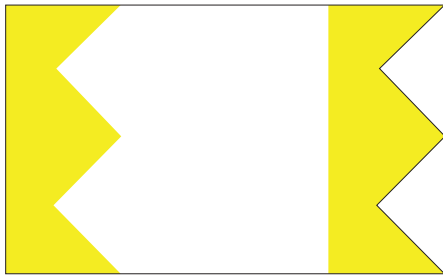
A series of art flags have been made by Kruunupää Centre for Children's Culture in cooperation with the city's children and young people. First raised to the flagpoles during Children's Rights Week in November 2024, these flags celebrating children and children's rights will be raised up during the annual Children's Rights Weeks and special events.

The Kruunupää Centre for Children's Culture asked children and young people to share thoughts, ideas, and colours that are important to them for a celebratory flag. Based on their drawings and written contributions, a series of six flags was created. Together, the flags tell a story about children's rights and the things that matter to children in Pori.

The flag series reflects the city's past, present, and future. The crown, a symbol of the City of Pori, originates from the era of the royal manor. It still waves on the flag in bright yellow, reminding us of the uniqueness of children and the royalty found in everyday life.

Pori today is also an international city. Dozens of languages are spoken in Pori. Across all these languages, there is one shared word: life. Life is something we all share regardless of age, gender, religion, mother tongue, or any other factor. A child's right to life and development is one of the four fundamental principles of the Convention on the Rights of the Child.

The future flies in these flags through children's creativity, play, living environment, and freedom of thought. Freedom of thought is the foundation of democracy, and children also have the right to express themselves and their ideas.



THE CROWN FLAG

The crown is part of Pori's history and symbolizes the uniqueness of every child. The crown celebrates children and their skills, joy, sense of wonder, and ability to be present in the moment.

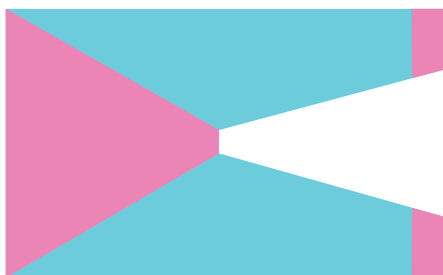


THE LIFE FLAG

Life is something we all share regardless of age, gender, religion, mother tongue, or any other characteristic. We live.

A child's right to life and development is one of the four fundamental principles of the Convention on the Rights of the Child. Article 28 emphasizes that education should promote, among other things, the child's own cultural identity, language and values, the national values of the country where the child lives and was born, and respect for cultures different from their own.

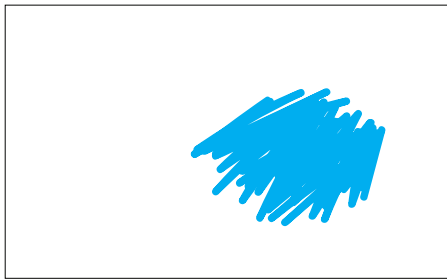
The word "life" appears on the flag in 43 languages spoken in Pori. These are the languages that, according to Statistics Finland, were spoken in Pori on 31 December 2023. The most prominent languages are those spoken by the largest numbers of people: Finnish (77,879), Russian (773), Swedish (472), Ukrainian (372), Arabic (308), English (300), and Estonian (267).



THE TROUSERS FLAG

Children have the right to play. This trouser-shaped flag represents fun, play, creativity, and imagination, which make exploring and living in the world meaningful. These are qualities that adults should also cherish in their own lives.

A child's right to rest, leisure, play, and participation in cultural and artistic life is set out in Article 31 of the Convention on the Rights of the Child.



“I COLOUR MY OWN FUTURE” FLAG

The flag is based on a child’s drawing of something important to them. In the sketch, part of the paper was coloured deep blue, while the words “completely blue area” were written on the background to indicate the rest of the flag. Part of the flag remains white, waiting either to be filled in or left blank.

The blue colour evokes water, nature, and the environment in which children live. A child’s views must be taken into account according to their age and level of development (Article 12).

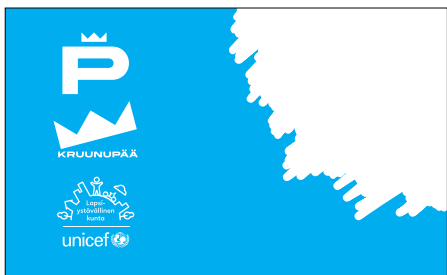


“LET US THINK” FLAG

The young people’s ideas about what matters most on a flag ranged from the very personal to issues affecting the whole world. From their messages, one phrase was chosen: “Let us think.”

Freedom of thought is the foundation of democracy. Children have the right to express themselves and their ideas.

Respect for the child’s views is one of the four fundamental principles of the Convention on the Rights of the Child. States Parties shall assure to children who are capable of forming their own views the right to express those views freely in all matters affecting them (Article 12).



“THE WORLD IS OPEN” FLAG

The flag is almost completely coloured in, but one corner remains open. In a world largely defined by adults, the possibilities for making one’s own choices remain open; some things are still uncoloured and unsaid.

In their imagination, the viewer can change the situation in their own life. The colour can be erased and a new beginning made.

The flag’s colour is taken from the UNICEF logo.

DESIGN AND REALISATION OF THE CHILDREN’S RIGHTS FLAG SERIES

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Based on ideas and sketches created by children and young people.

2024

Kruunupää Centre for Children’s Culture, Pori